

#### Organiser



#### Implementation Organisation



#### Sponsor



中華人民共和國香港特別行政區政府  
文化體育及旅遊局  
Culture, Sports and Tourism Bureau  
The Government of the Hong Kong Special Administrative Region  
of the People's Republic of China



#### Supporting Organisations



## Kick off Ceremony of “Colour · Method · Master: GBA ReCreates the World’s Colour cum Forum on the Development of New Quality Productive Forces in Printing

Advanced Printing Technology Centre (APTEC), under The Hong Kong Printers Association (HKPA) initiated the application of a printing colour control method – Colour Tone Value (CTV). It has been adopted as one of the first GBA printing organization standards. In order to promote the effective use of CTV, HKPA has successfully applied funding from Cultural and Creative Industries Development Agency to organise the project **“Colour · Method · Master: GBA ReCreates the World’s Colour”**, with APTEC as the implementation organisation.

Guest of Honour:	Mr. Victor Tsang, JP, Commissioner for Cultural and Creative Industries
Date:	Sept 10, 2024 (Tue)
Time:	2:30 – Kick-off ceremony   3:00 – Forum
Venue:	Grand Ballroom, Kowloon Shangri-la Hotel, 64 Mody Road, Tsim Sha Tsui East, Kowloon, Hong Kong
Fee:	Free-of-charge
<b>** Simultaneous interpretation will be arranged</b>	

### Limited seats! Registration is now open!

Registration: Please fill in the attached Registration Form and send to [ctv@aptec.hkprinters.org](mailto:ctv@aptec.hkprinters.org).

Enquiry : APTEC Ms. Liang | Tel : +852 3589 5022 | Email : [ctv@aptec.hkprinters.org](mailto:ctv@aptec.hkprinters.org) | WeChat ID : 18933822661

# Forum on the Development of New Quality Productive Forces in Printing

## Current Situation of Printing Industry

### Role of Standardisation in New Quality Productive Forces

*Prof. Wang Lijie, Secretary General of Subcommittee 1 on Book Printing of SAC/TC170*

### Development of Printing Industry in Singapore

*Mr. Isaac Lim, Vice President, The Print & Media Association Singapore*

## Innovation and Change Strategy of printing company

### Strategies for Rapid Development of YUTO Technology

- As a China's top 100 printing and packaging enterprise, YUTO Technology's sales revenue reaches 16 billion. What are the strategies for YUTO to sustain in a strong position?

*Mr. Liang YongJun, Technical Director of YUTO Technology*

### Experience Sharing in the Road of Innovation and Change

- As one of the largest printing companies in Malaysia, how to accelerate the company's innovation and change by leveraging printing technology and printing standardisation

*Mr. Cheong Kok Wai, Managing Director, Vivar Printing SDN BHD (Malaysia)*

### A Different Journey of Smart Production

- As a Hong Kong-listed printing company, how does Q P Group implement smart production differently to achieve continuous improvement?

*Mr. David Chow, Director of Continuous Improvement Department, Q P Printing Group*

#### Disclaimer:

The Government of the Hong Kong Special Administrative Region provides funding support to the project only, and does not otherwise take part in the project. Any opinions, findings, conclusions or recommendations expressed in these materials/events (or by members of the project team) are those of the project organisers only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Culture, Sports and Tourism Bureau, the Cultural and Creative Industries Development Agency, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee.

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## Kick-off Ceremony of

# “Colour · Method · Master : GBA ReCreates the World’s Colour” cum Forum on the Development of New Quality Productive Forces in Printing Application Form

Registration method :

Fill out the following form and email to [ctv@aptec.hkprinters.org](mailto:ctv@aptec.hkprinters.org) or fax to 852-2861-0463

Company Name			
Business Nature			
Contact Person	Name:	Phone:	
	Email:		
	WeChat ID:		

	Participant 1	Participant 2	Participant 3
	<input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	<input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	<input type="checkbox"/> Mr. <input type="checkbox"/> Ms.
Name :			
Title :			
Phone :			
WeChat ID :			
Email :			

\* If the positions provided above are insufficient, additional paper can be added to fill in.

Enquiry : Ms. Liang (APTEC) | Tel : +852 3589 5022 | Email : [ctv@aptec.hkprinters.org](mailto:ctv@aptec.hkprinters.org) | WeChat ID : 18933822661

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